

**TECHNICAL VISIT TO PROTON SHAH ALAM**

(Organized by Mechanical Engineering Technical Division, IEM)  
 BEM Approved CPD/PDP Hours: 2 Ref no: IEM18/HQ/065/V

**Date** : 27<sup>th</sup> March 2018 (Tuesday)  
**Time** : 10.00 a.m – 12.00 p.m  
**Venue** : Proton Centre of Excellence, KM33.8 Westbound Shah Alam Expressway  
**Transport** : Coach will be provided. (Coach will depart at 9.00 a.m sharp)

**Commitment fees (inclusive GST)**  
 (Non refundable & non transferable)  
 IEM Member: RM 50.00  
 Non IEM Member: RM 80.00

**SYNOPSIS**

PROTON Holdings Berhad is 50.1% owned by DRB-HICOM Berhad and 49.9% by Zhejiang Geely Holding Group Co. Ltd. Established in 1983, it is the only full-fledged OEM car manufacturer that is complete with research and development (R&D) facility in South-East Asia and was established with three primary national policy objectives, which are, to spearhead the development of component manufacturing industries, to acquire and upgrade technology and industrial skills within the automotive manufacturing industry and to strengthen the international competitiveness of Malaysia's industrial capability.

PROTON is more than just a car company as its inception as a key driver of national development has seen the brand accelerate its learning curve through technology transfer with strategic partnership and technical collaborations. There is no doubt that it has helped grow the Malaysian economy through its progress and success in the automobile industry.

By listening to the needs of customers, PROTON cars are now steadily on track to achieve the mission for the future, with PROTON set to become a marquee which builds quality and safe cars with passion and soul; cars that are enjoyable to drive - and a pleasure to own.

**ITINERARY OF THE VISIT**

TIME	ITINERARY
8.30 am – 9.00 am	Registration and Depart from Bangunan Ingeniur, PJ
10.00 am	Arrival at Proton Shah Alam
10.05 am – 10.30 am	Tour Manufacturing Plant
10.30 am – 11.30 am	Tour Testing Lab & Dyno Lab
11.30 am – 12.00 pm	Tour Proton Gallery & Showroom Test Drive Session

- ✓ The visit is strictly limited to **30 participants** registered on a first-come, first-served basis.
- ✓ Interested participants are to register and pay online at [www.myiem.org.my](http://www.myiem.org.my) or register by returning the appended registration form **before 24<sup>th</sup> March 2018** together with the payment.
- ✓ Cheques are to be made payable to **The Institution of Engineers, Malaysia**.
- ✓ Please note that the commitment fee must be settled prior to the visit. Payment on the day of the visit is not acceptable.
- ✓ After this closing date, IEM reserves the right to allocate seats on first come first pay basis.
- ✓ Members are also reminded that if a place is reserved, IEM may cancel the reservation if payment is not received.

**Ir. Loo Chee Kin**  
 Chairman Session 2017/2018  
 Mechanical Engineering Technical Division, IEM

**PERSONAL DATA PROTECTION ACT**

I have read and understood the IEM's Personal Data Protection Notice published on IEM's website at <http://www.myiem.org.my> and I agree to IEM's use and processing of my personal data as set out in the said notice.

REPLY SLIP (Fax to : 03-7957 7678) (Email: [sitiamalina@iem.org.my](mailto:sitiamalina@iem.org.my))

Chairman, Mechanical Engineering Technical Division, IEM  
 The Institution of Engineers, Malaysia

**Technical Visit to Proton Shah Alam**

I wish to participate in the above visit on **27<sup>th</sup> March 2018**. I enclosed herewith a cheque No ..... for the amount of ..... as my commitment fee for the visit.

<b>Name of Member</b> :	.....	<b>M'Ship No</b> :	.....
<b>Company's Name</b> :	.....	<b>NRIC</b> :	.....
<b>Position</b> :	.....	<b>Email</b> :	.....
<b>Address</b> :	.....	<b>Tel</b> :	.....
		<b>Mobile</b> :	.....
		<b>Fax</b> :	.....

I will be participating in the visit at my own risk and hereby indemnify fully the IEM from all claims arising from any injury, damage or loss that may be sustained by me.

.....  
 (Date)

.....  
 (Signature)

Please bring along this flyer for confirmation of attendance  
 (Photostat copies are acceptable)